



Tanzbüro Berlin

## mapping dance berlin 2017

### 1st invitation to bid

1/2/2017

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Kulturprojekte Berlin GmbH  
c/o Tanzbüro Berlin  
Moritz van Dülmen  
Managing Director  
Klosterstraße 68  
10179 Berlin  
Tel: 030/46 06 43 51 (Tanzbüro)

Tanzbüro Berlin · Uferstr.23 · D-13357 Berlin · T +49 (0)30 – 460 643 -51 · post@tanzbuero-berlin.de · www.tanzraumberlin.de  
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Attention Dance is funded by the European Regional Development Fund and the Governing Mayor of Berlin – Senate Chancellery – Cultural Affairs;  
agent: Kulturprojekte Berlin GmbH

## 1. Introduction

Tanzbüro Berlin is committed to strengthening Berlin's dance scene and to the establishment of networks of national and international dancers and dance institutions. It is dedicated to the transmission and visibility of contemporary dance in Berlin; it publishes the magazine *tanzraumberlin* and operates the *tanzraumberlin.de* website.

As part of the new European Regional Development Fund (ERDF) project **Attention Dance**, Tanzbüro Berlin intends to use four thematically different modules to strengthen the presentation and bundling of dance offers and their structures in Berlin. One of the project focuses is therefore to profile the field of dance transmission using the mapping dance berlin module.

## 2. mapping dance berlin module

The aim of the mapping dance berlin module is to boost the dance transmission offer. Although many different formats are already being used, dance transmission is still in its infancy as a professional field. To date, there has been little documentation, systematisation and availability (to dance creators) of the methods applied and their results. The goal of mapping dance berlin is therefore to initiate and apply new transmission formats and to put them together with existing formats in a collection of material or publication. The different approaches to dance transmission mean that the term 'transmission' should be defined broadly as 'the moment of encounter with the audience', 'resonance space', 'communicating dance', 'transfer', 'translation', 'feedback', 'audience development', 'outreach', etc. The formats can accordingly strive to create an expanded understanding for dance as an art form, to address new/specific audience groups, to use dance to experiment with new participative or community-building formats and/or trigger a more intensive debate culture through dance.

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## 3. Invitation to bid (transmission approaches)

In order to deepen the development of dance transmission, Tanzbüro Berlin is calling on choreographers, dancers and dance transmitters to develop transmission formats and to submit corresponding concepts. Bids are being accepted from now until 28/2/2017.

### 3.1. List of requirements

Please take the following points into account when submitting your transmission format concept:

- The concept should encompass the design or further development of a dance transmission format and its execution.
- The invitation to bid is particularly aimed at artists who are developing a transmission format as part of their own dance production, or who are establishing formats in co-operation with a dance production. The time and place (in Berlin) of the dance pro-

duction and therefore the execution of the transmission offer must already be fixed when the offer is submitted.

- If the transmission offer is linked to an artistic production, the format must be clearly identifiable beyond the scope of the production itself and it must be advertised by the artist and/or performance venue (in Berlin).
- Dance transmission offers that are not linked to an artistic production may also be submitted. The time and place (in Berlin) of the dance production and thereby the execution of the transmission offer must already be fixed when the offer is submitted.
- The transmission formats should be aimed at an adult audience and the concept can name specific target groups.
- Public participation in the transmission formats should be free of charge.
- The format must be executed by the end of November 2017.

#### 4. Formalities

- Transmission experts will be present when the selected transmission formats are executed in order to observe them in practice, to document them methodically and to include them in a collection of material or publication.
- Promotion of the transmission format will be supported by mapping dance berlin advertising media (e-flyer and website).

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##### 4.1. Documents to be submitted

The documents to be submitted are a short biography, the transmission format concept (max. 1,900 characters), a short description of the relevant dance production where applicable, the name of the venue and execution date.

We look forward to receiving purposeful concepts specifying remuneration (based on the anticipated number of work hours for the development and one-off execution/application of the transmission format) and if appropriate a calculation of material costs.

**Please send your bids by post or e-mail (by 28/2/2017) to:**

Marie Henrion  
Tanzbüro Berlin  
Uferstr. 23  
13357 Berlin  
[post@tanzbuero-berlin.de](mailto:post@tanzbuero-berlin.de) (subject: mapping dance berlin I/2017)

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